

Wella Color Touch Plus

Description:

A demi-permanent dye for intensive colouring. The Wella Color Plus hair dye creates a harmonious colour result with rich colour shades, while also giving your hair the necessary care.

Advantages:

- it supports the depth and intensity of natural hair shades
- for a harmonious colour result with intensive shades
- up to 70% coverage of grey hair
- it lasts for 20-24 washes, just like the Color Touch hair

dye

Technology:

The TriSpectra formula has been specially developed for the Color Touch Plus range. The gel cream contains colour pigments in a specific three-dimensional spectrum for an intensive and harmonious result. The TriSpectra formula provides the structure and colour of every hair with a suitable colour quality for an intensive and natural result from the roots to the ends. With 50% added shine.

The Color Touch Plus system consists of two exceptional components:

The Color Touch Plus emulsion and the TriSpectra colouring cream for brilliant, soft and shiny hair.

The recommended mixture:

- always mix the Color Touch Plus dye with the 4% Color Touch Plus emulsion
- a ratio of 1:2 (for example 30 g of cream + 60 g of emulsion)
- mix them together in a plastic bowl

Application:

- wear gloves
- apply the Color Touch Plus onto washed hair which has been towel-dried. Apply the dye along the entire length of your hair, from the roots to the ends
- apply to dry hair for a more intensive effect
- the reaction time: 20 minutes, without the use of heat (15 minutes for dyed/otherwise chemically treated hair)

- the reaction time: with the use of heat (Climazon2) 15 minutes (10 minutes for dyed/otherwise chemically treated hair)
- you can extend the reaction time by 5 minutes if necessary

Dyeing roots:

Only apply to the roots of the hair.

Matching the colour of the hair to the ends:

Apply the Color Touch Plus dye along the entire length up to the ends.

The additional reaction time: 5 minutes

Subsequent care:

- wash your hair thoroughly with hot water after the

completion of the reaction time

- wash your hair with Wella Professionals shampoo for dyed hair

- Use SP 3.8 Color Save Emulsion or the Protecteur Lifetex Color mask to neutralise and fix the dye

SAFETY INSTRUCTIONS

Only for professional use. Hair dyes can cause severe allergic reactions. Read and follow these instructions. This product is not intended for use by persons under 16 years of age. Black henna temporary tattoos may increase the risk of an allergy.

Do not dye your hair if:

- you have a rash on your face or a sensitive, irritated or damaged scalp;

- you have previously experienced a reaction after dyeing your hair;
- you have previously experienced a reaction to temporary black henna tattoos.

Avoid contact with your eyes. If the product comes into contact with your eyes, rinse them immediately with plenty of water. Do not use the product to dye your eyelashes or eyebrows. Rinse your hair well after application. Use suitable protective gloves. Keep out of the reach of children.